

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

TUESDAY, APRIL 1, 2014

11:30 - 1:30 PM

SPEECH PREP

Location: Gracie Mansion
88th Street and E End Ave
Manhattan NY 10028

Attendees: Rachel Noerdlinger, Rebecca Katz

2:15 - 3:00 PM

SCHEDULE REVIEW

Location: City Hall, Security Room

Attendees: Clement James, Andrew Schustek, Rachel Noerdlinger,
Rebecca Katz, Gabrielle Fialkoff, Eunice Ko

3:00 - 3:30 PM

SPEECH REVIEW

Location: City Hall, Security Room

Attendees: Rachel Noerdlinger, Nida Khan, Ryan Dodge

3:30 - 4:15 PM

MEETING WITH PETER RAGONE

Location: City Hall, Security Room

4:15 - 5:15 PM

MEETING WITH TOM FINKLEPEARL

Location: Mayor's Office

Attendees: Mayor, Tony Shorris

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

WEDNESDAY, APRIL 2, 2014

9:00 - 9:30 AM

NEW YORK LIVING ROOM CONVERSATION WITH DEEPAK CHOPRA

Location: Marietta Daniel's residence

Attendees: Deepak Chopra,
Marietta Daniel, Host
Erica Ford, Founder, LIFE Camp Inc.,
Carmen Farina, Chancellor, NYC Department of
Education;
Scott Stringer, NYC Comptroller;
Councilwoman Julissa Ferreras;
Councilman Ruben Wills;
37 attendees (see briefing)

9:45 - 10:15 AM

SPEECH REVIEW

Location: Security Room

Attendees: Rachel Noerdlinger, Rebecca Katz, Nida Khan, Ryan
Dodge

10:30 - 10:45 AM

DROP BY PARENT THANK YOU RECEPTION

Location: Blue Room

Attendees: Mayor,
Commissioner Bill Chong,
Deputy Mayor Richard Buery,
Chancellor Carmen Farina,
50 - 100 parents

11:00 - 11:20 AM

MEETING

Location: City Hall, Security Room

Attendees: Katrina Brownlee, Rachel Noerdlinger, Andrew Schustek,
Clement James, Ana Valentin-Vega

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

THURSDAY, APRIL 3, 2014

12:10 - 12:40 PM

COALITION FOR THE HOMELESS' WOMEN MEAN BUSINESS LUNCHEON

Location: The Pierre Hotel, Grand Ballroom
2 E 61st St
Manhattan NY 10065

Attendees: 370 attendees including:
Mary Brosnahan, President & CEO, Coalition for the Homeless,
Deputy Mayor Lilliam Barrios-Paoli,
Barry Berke, Coalition for the Homeless Board Chair & Partner, Kramer Levin,
Rosalind Joseph, First Step Graduate,
Mayor David Dinkins

1:20 - 1:45 PM

STATEN ISLAND ADVANCE WOMEN OF ACHIEVEMENT LUNCHEON

Location: Hilton Garden Inn New York/Staten Island, Ballroom
1100 South Ave
Staten Island, NY 10314

Attendees: 600 attendees including:
Brian Laline, Editor, Staten Island Advance,
Caroline Harrison, Publisher, Staten Island Advance,
Rabbi Gerald Sussman, Rabbi, Temple Emanu-El,
6 honorees (see briefing)

Staten Island Democratic Chair John Gulino,
Councilwoman Debi Rose,
Assemblyman Matthew Titone

6:20 - 6:50 PM

NY SOCIETY FOR ETHICAL CULTURE'S PUBLIC SERVICE AWARD CELEBRATION

Location: Ethical Culture Fieldston School, Concert Hall
33 Central Park West
Manhattan NY

Attendees: 300-400 attendees including:
Nina Pineda, TV Journalist, WABC-7 Eyewitness News (Emcee)
Sarah Wallace, TV Journalist, WABC-7 Eyewitness News (Co-emcee)

Mayor David Dinkins,
Randy Levine, President, NY Yankees
Harry Belafonte
Elinor Tatum, Editor, Amsterdam News,

Mecca Santana, Chief Diversity Officer, NY State,
Margaret Egan, Deputy Secretary, New York State Public
Safety,

Assemblyman Keith Wright,
Congressman Charles Rangel,
Brooklyn BP Eric Adams,
Manhattan BP Gale Brewer,

George Monyemangene, Counsel General, South Africa

9:00 - 10:15 PM

WOMEN IN THE WORLD 2014 SUMMIT DELEGATION DINNER

Location: Lincoln Center, David H. Koch Theater Promenade
20 Lincoln Center Plaza
New York, NY 10023

Attendees: 400 attendees including:
Anne Finucane, Global Strategy and Marketing Officer, Bank
of America;
Raina Al Abdullah, Queen, Jordan;
Tina Brown, Editor-in-chief, Daily Beast;

Table:
Laura Santucci, Ebs Burnough, Anne Deavere Smith, Cynthia
Rowley, Emily Glasser, Charles Best, Bridget Best, Carol
Sutton Lewis, Rachel Noerdlinger

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

FRIDAY, APRIL 4, 2014

12:15 - 1:15 PM

MAYOR'S FUND BOARD MEETING

Location: Governors Room, West Chambers

Attendees: Gabrielle Fialkoff, Darren Bloch, Laura Santucci, Richard Buery, Maya Wiley, Jessica Wright, Rachel Noerdlinger

1:15 - 2:15 PM

MEETING WITH EMMA WOLFE

Location: Security Room

Attendees: Rachel Noerdlinger, Eunice Ko

2:15 - 2:30 PM

MEETING WITH ELLYN CANFIELD

Location: Security Room

Attendees: Rachel Noerdlinger, Eunice Ko

2:30 - 3:30 PM

MEETING WITH LAURA SANTUCCI AND RACHEL NOERDLINGER

Location: Security Room

3:45 - 4:15 PM

MEETING WITH REBECCA KATZ

Location: Security Room

Attendees: Rachel Noerdlinger

4:15 - 4:45 PM

MEETING WITH RACHEL NOERDLINGER

Location: Security Room

4:45 - 5:30 PM

MEETING WITH SUSAN KERNER

Location: Security Room

Attendees: Rachel Noerdlinger

5:30 - 5:45 PM

SCHEDULE REVIEW

Location: Security Room

Attendees: Clement James, Rachel Noerdlinger, Eunice Ko, Andrew Schustek

7:00 - 7:30 PM

ROOM 9 REPORTERS RECEPTION

Location: Gracie Mansion - Parlor and Library

Attendees: 100 attendees;

Mayor, members of Senior Staff, City Hall Press Staff, and
Room 9 press corps

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

SUNDAY, APRIL 6, 2014

1:00 - 2:30 PM

MEETING

Location: Committee of the Whole

Attendees: Mayor, John Del Cecato, Dean Fuleihan, Rebecca Katz, Rachel Noerdlinger, Peter Ragone, Jonathan Rosen, Laura Santucci, Tony Shorris, Maya Wiley, Dominic Williams, Emma Wolfe

4:10 - 4:30 PM

VOTE IN COUNCIL DISTRICT 39 PARTICIPATORY BUDGETING

Location: Park Slope YMCA
361 15th St. (15th St entrance closest to balloting area)

Attendees: Mayor, Councilman Brad Lander

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

MONDAY, APRIL 7, 2014

2:05 - 2:10 PM

TOUR OF PANORAMA OF NEW YORK CITY

Location: Queens Museum

Attendees: Tom Finkelpearl, Mayor

2:15 - 3:00 PM

APPOINTMENT ANNOUNCEMENT

Location: Main Lobby, Queens Museum

Attendees: Mayor,
Tom Finkelpearl,
Members of arts and Queens communities,
Elected Officials

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

TUESDAY, APRIL 8, 2014

11:00 - 12:00 PM

MEETING

Location: Gracie Mansion, 2nd floor, State Sitting Room
88th St and East End Ave
Manhattan NY

Attendees: Gabrielle Fialkoff

12:45 - 1:45 PM

INTERVIEW // LUNCH

Location: City Hall Restaurant
131 Duane St
Manhattan NY 10013

Attendees: Rebecca Katz

2:00 - 3:00 PM

MEETING

Location: Security Room

Attendees: Gabrielle Fialkoff, Maya Wiley, Rachel Noerdlinger

3:00 - 3:45 PM

MEETING

Location: Security Room

Attendees: Rachel Noerdlinger, (T) Peter Ragone

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

WEDNESDAY, APRIL 9, 2014

10:15 - 10:35 AM

PRE-K APRIL 23 DEADLINE PSA SHOOTING

Location: PS 307, Classroom A
209 York St
Brooklyn NY 11201

Attendees: Chancellor Carmen Farina;
DOE representatives (see briefing);
NYC Media, Mayor's Office of Media and Entertainment

10:40 - 11:15 AM

PRE-K CLASS VISIT WITH CHANCELLOR FARINA

Location: PS 307, Classroom B

Attendees: Chancellor Carmen Farina, NYC Department of Education;
Roberta Davenport, Principal, PS 307;
Teacher name TBD;
15 students;

9:00 - 9:45 PM

NAN 2014 KEEPERS OF THE DREAM AWARDS DINNER

Location: Sheraton NY Times Square
811 7th Ave
Manhattan NY

Attendees: US Secretary of Education Arne Duncan;
Reverend Al Sharpton;
Tamron Hall, Co-Host of TODAY Show, NBC;
Tanya Lombard, Assistant Vice President of Public Affairs,
AT&T;
Phil Griffin, President, MSNBC;
Yvette Miley, Vice President and Executive Editor, MSNBC;
Pastor Walrond, Senior Pastor, First Corinthian Baptist Church;
Bishop Victor T Curry, Southeast Regional Director, NAN;
Dr. W. Franklyn Richardson, Chairman of the Board, NAN

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

THURSDAY, APRIL 10, 2014

8:40 - 9:25 AM

NAN CONVENTION'S WOMEN'S BREAKFAST

Location: Sheraton New York Times Square Hotel, 2nd floor,
Metropolitan Ballroom West
811 7th Avenue 53rd Street
Manhattan NY

Attendees: 300 attendees including:
Rev. Al Sharpton, NAN President;
Joy-Ann Reid, Co- Host, Host, MSNBC;
Janell Snowden, Co-Host, News/Red Carpet Correspondent,
VH1;
Dr. Barbara Williams-Skinner, Advisor, Public Policy
Strategist, Faith Leader;
Marva Smalls, Chair, NAN Women's Power Breakfast;
Sharon Epperson, Personal Finance Correspondent, CNBC;
Janaye Ingram, Acting Director, NAN

10:00 - 11:00 AM

SCHEDULE REVIEW

Location: Security Room

Attendees: Rachel Noerdlinger, Eunice Ko, Clement James, Andrew
Schustek

11:15 - 11:30 AM

MEETING

Location: Cooper Union, Foundation Building – Green Room

Attendees: Mayor, Jon Fromowitz, Peter Ragone, Adam Cohen, John Del
Cecato

11:30 - 11:35 AM

**PHOTOS WITH COOPER UNION TRUSTEES AND BELEN
RONDOGIANNIS**

Location: Green Room

Attendees: Mayor, Cooper Union Trustees, and Belen Rondogiannis

12:15 - 12:40 PM

100 DAYS SPEECH

Location: Cooper Union - Foundation Building - The Great Hall

Attendees: Mayor,
Elected officials,
900 attendees

5:45 - 7:00 PM

CITY COUNCIL RECEPTION

Location: Gracie Reception

Attendees: Mayor,
Speaker Mark-Viverito,
members of City Council,
100 guests

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

MONDAY, APRIL 14, 2014

11:00 - 12:20 PM

ATTEND DENNIS GUERRA FUNERAL

Location: St. Rose of Lima Roman Catholic Church
Rockaway Beach, NY

Attendees: Mayor,
Police Commissioner Bratton,
Bishop Nicholas DiMarzio

3:00 - 3:15 PM

CALL WITH MEREDITH HORSFORD

Contact: Meredith Horsford

8:00 - 9:00 PM

MEETING

Location: Bar Toto

Attendees: Mayor, Laura Santucci

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

TUESDAY, APRIL 15, 2014

10:30 - 11:00 AM

OFF THE RECORD INTERVIEW WITH LISA MILLER, NY MAG

Location: Little Purity Diner
390 7th Ave
New York, NY 11215

1:00 - 1:30 PM

CHECK-IN

Location: Security Room
Attendees: Rachel Noerdlinger, Clement James, Eunice Ko, Andrew Schustek

2:20 - 2:30 PM

PREP FOR CAPITAL INTERVIEW

Location: Security Room
Staff: Rebecca Katz

2:30 - 3:00 PM

**OFF THE RECORD INTERVIEW WITH SALLY GOLDENBERG,
CAPITAL**

Location: Security Room
Staff: Rebecca Katz

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK,

WEDNESDAY, APRIL 16, 2014

7:30 - 8:15 PM

BROOKLYN MUSEUM'S ARTISTS BALL

Location: Brooklyn Museum
200 Eastern Parkway
Brooklyn NY

Attendees: 700 attendees

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

THURSDAY, APRIL 17, 2014

10:30 - 11:00 AM

**KINGS COUNTY HOSPITAL AND REACH OUT AND READ OF
GREATER NY'S CHILDREN'S BOOK READING**

Location: King's County Hospital, E-Building, 5th floor, Pediatric Care
Unit, Waiting Room B/C
541 Clarkson Avenue,
Brooklyn NY 11203

Attendees: Ernest Baptiste, Executive Director, Kings County Hospital
Center;
Traci Lester, Executive Director, Reach Out and Read of
Greater NY;
Monique Hardin-Cordero, Program Director, Reach Out and
Read;
Asari Beale, Communications Manager, Reach Out and Read;
Adele Flateau, Public Affairs Director, Kings County Hospital
Center;
Lee Waldman, Medical Director of Pediatric Ambulatory Care,
Kings County Hospital;
25-35 children;
50-60 parents

2:00 - 2:30 PM

MEETING WITH LAURA SANTUCCI

Location: Security Room
Attendees: Rachel Noerdlinger, Jess Wright

2:30 - 3:15 PM

MEETING WITH MICHAEL PAUL CAREY

Location: Security Room
Attendees: Rachel Noerdlinger, Laura Santucci, Jess Wright

3:15 - 3:45 PM

#NYCPOETWEETS VIDEO RECORDING

Location: Blue Room

4:00 - 4:15 PM

TOUR SPACE

Location: Mayor's Fund Office
253 Broadway
Manhattan NY
Attendees: Allie Aguilera; Rachel Noerdlinger; (T) Darren Bloch; Mary
Padovano, Director, Mayor's Office of Facilities Construction
Management & Operations

8:00 - 9:30 PM

LA MARINA RESTAURANT FRIENDS AND FAMILY SEASON OPENING

TASTING

Location:

La Marina
348 Dyckman Street
Manhattan NY

Attendees:

Mayor, Senator Adriano Espaillat, Assemblywoman Gabriela Rosa, Councilmember Ydanis Rodriguez, Councilmember Mark Levine, 150 guests

**SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY
CITY OF NEW YORK**

FRIDAY, APRIL 18, 2014

11:55 - 12:00 PM

GREET WITH DOUG STEINER

Attendees: Mayor, Cynthia Lopez

12:00 - 12:10 PM

TOUR OF STAGE 3

Location: Steiner Studios - Stage 3

Attendees: Mayor, Doug Steiner

12:15 - 1:15 PM

APPOINTEE ANNOUNCEMENT

Location: Steiner Studios - Studio 11

Attendees: Mayor,
Appointee Cynthia Lopez;
Brooklyn allies;
elected officials

1:15 - 1:20 PM

POST EVENT MIX & MINGLE

Location: Steiner Studios - Stage 11

Photographer: Ed Reed

Site: Frankie Martinez-Blanco

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

MONDAY, APRIL 21, 2014

11:20 - 11:30 AM

LIVE APPEARANCE ON THE VIEW

Attendees: Mayor
Hosts: Angie Martinez (guest host); Barbara Walters; Sherri
Shepard; Whoopi Goldberg; Jenny McCarthy

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

TUESDAY, APRIL 22, 2014

6:15 - 7:00 PM

NORTH STAR FUND COCKTAIL RECEPTION

Location: Chelsea Piers - Pier 60

Attendees: Mayor;

Honorees:

- Dr. Gail Furman, Democracy Alliance founder and President of the Furman Foundation;

- William Taylor President, Richman Housing Resources;

- Peggy Saika, President and ED of Asian Americans/Pacific Islanders in Philanthropy;

Cynthia Nixon;

500 attendees

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

WEDNESDAY, APRIL 23, 2014

9:00 - 9:05 AM

MEETING

Location: Gracie Mansion, Peach Room
Attendees: Mayor, Commissioner Nisha Agarwal
Site: Reid Rosenberg,

9:05 - 9:15 AM

IMMIGRANT HERITAGE BREAKFAST

Location: Ballroom, Gracie Mansion
Attendees: Mayor, Commissioner Nisha Agarwal, Elected officials (see briefing); 300 guests
Staff: Roberto Perez

8:00 - 9:00 PM

VANITY FAIR'S 13TH TRIBECA FILM FESTIVAL

Location: State Supreme Courthouse
60 Centre St
Manhattan NY
Attendees: 200 people

9:15 - 9:30 PM

BRUCE CORY RETIREMENT PARTY

Location: Swift
34 East 4th Street
Manhattan NY

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

THURSDAY, APRIL 24, 2014

11:00 - 11:30 AM

**POEM IN YOUR POCKET DAY - BRYANT PARK READING ROOM
POETRY SLAM**

Location: Bryant Park Reading Room
Manhattan NY

Attendees: 600 people including:
Daniel Kitrosser (MC), Writer and Teacher, Writopia;
Ramya Ramana, Youth Poet Laureate;
Daniel Biederman, President, Bryant Park Corporation;
Lizette Butkiewicz, Manager of Community Investments,
HSBC Bank;
Shannon Sommers, Student, Mark Twain Intermediate School
239;
Grace Wan, Student, Mark Twain Intermediate School 239;
Emily Hillebrand, Student, Half Hollow Hills High School
West

5:45 - 6:10 PM

TRIBECA FILM INSTITUTE'S "OUR CITY, MY STORY"

Location: Tribeca Performing Arts Center
199 Chambers St
Manhattan NY

Attendees: 700 attendees including:
Vee Bravo, Director of Education, Tribeca Film Institute;
Ramya Ramana, NYC Youth Poet Laureate

6:35 - 6:50 PM

**GOTHAM MAGAZINE CELEBRATION "WOMEN WHO RUN THE
CITY"**

Location: The New York Palace Hotel, Villard Michel Richard
Restaurant
455 Madison Ave
Manhattan NY

Attendees: 50 attendees:
Catherine Sabino, Editor-in-Chief, Gotham Magazine;
Katherine Nicholls, President & COO, Niche Media;
Gayle King, Co-Author, CBS This Morning, Editor-at-Large,
O, The Oprah Magazine;
Norah O'Donnell, Co-Author, CBS This Morning, Television
Journalist

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

SATURDAY, APRIL 26, 2014

3:30 - 5:00 PM

MEETING

Location: Committee of the Whole

Attendees: First Lady (dial-in), Dean Fuleihan, Rebecca Katz, Rachel Noerdlinger (dial-in), Peter Ragone, Laura Santucci (dial-in), Tony Shorris, Maya Wiley, Dom Williams, Emma Wolfe, (T) Jonathan Rosen, (T) John Del Cecato

6:10 - 8:00 PM

TRIBECA FILM PREMIERE OF "BEGIN AGAIN"

Location: Tribeca Performing Arts Center
199 Chambers St

Attendees: Mayor,
Jane Rosenthal,
Director John Carney,
Cast members Kiera Knightley, Adam Levine, and Hailee Steinfeld,
900 attendees

8:05 - 9:30 PM

GALA DINNER AT TRIBECA GRILL

Location: Tribeca Grill
375 Greenwich St

Attendees: First Lady,
Jane Rosenthal,
Director John Carney,
Cast members Keira Knightley, Adam Levine, Hailee Steinfeld,
200-250 attendees

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

MONDAY, APRIL 28, 2014

4:05 - 4:15 PM

MEETING

Location: Mayor's Office

Attendees: Mayor

4:15 - 4:45 PM

INTERVIEW WITH THE RACHEL KAADZI GHANSAH, NEW YORKER

Location: Mayor's Office

Attendees: Mayor

SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY

CITY OF NEW YORK

WEDNESDAY, APRIL 30, 2014

- 11:00 - 11:10 AM** **PREP CALL**
- 12:00 - 12:30 PM** **LUNCH WITH LISA MILLER, NEW YORK MAGAZINE**
Location: Brooklyn Conference Room
Staff: Rebecca Katz
- 12:30 - 12:50 PM** **MEETING WITH COMMISSIONER ROSE PIERRE-LOUIS,
MAYOR'S OFFICE TO COMBAT DOMESTIC VIOLENCE**
Location: Brooklyn Conference Room
Attendees: Lisa Miller, New York Magazine; Deputy Mayor Lilliam
Barrios-Paoli; Rachel Noerdlinger; Rebecca Katz;
Gabrielle Fialkoff
- 1:00 - 1:20 PM** **MEETING WITH COMMISSIONER MARY BASSETT, NYC
DEPARTMENT OF HEALTH AND MENTAL HYGIENE**
Location: Brooklyn Conference Room
Attendees: Emiko Otsubo, Chief of Staff, NYC Department of Health
and Mental Hygiene; Deputy Mayor Lilliam Barrios-Paoli;
Rachel Noerdlinger
- 1:30 - 1:50 PM** **MEETING WITH COMMISSIONER BARBARA SAMPSON, OFFICE
OF CHIEF MEDICAL EXAMINER**
Location: Brooklyn Conference Room
Attendees: Patsy Yang, Director of Health Policy; Rachel Noerdlinger
- 2:00 - 2:20 PM** **MEETING WITH COMMISSIONER BILL CHONG, NYC
DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT**
Location: Brooklyn Conference Room
Attendees: Udai Tambar, Director of Children and Youth; Rachel
Noerdlinger; Gabrielle Fialkoff
- 2:30 - 2:50 PM** **MEETING WITH COMMISSIONER NISHA AGARWAL, OFFICE OF
IMMIGRANT AFFAIRS**
Location: Brooklyn Conference Room
Attendees: Rachel Noerdlinger, Gabrielle Fialkoff

3:00 - 3:45 PM

MEETING WITH VICKI HEYMANN

Location: Brooklyn Conference Room

Attendees: Jessica Wright, Laura Santucci, Rachel Noerdlinger

4:00 - 4:15 PM

MEETING WITH RYAN DODGE

Location: Brooklyn Conference Room

4:15 - 4:30 PM

MEETING WITH ELLYN CANFIELD

Location: Brooklyn Conference Room